International

Festival of Owls

Insect identification class





Monthly bird walks at Quarry Hill

**Our Volunteers:** We couldn't function without our volunteers. Last year they provided over **1,100 hours** of their time and expertise. If we had to pay for this time – the cost at just \$10 per hour would have been a staggering \$11,000!

These dedicated individuals assisted with everything from administrative duties to leading field trips, to conducting citizen science projects, to advocating for environmental causes, and much more. We can't thank them enough!

**Looks like fun!** You can be a part of our mission to bring environmental awareness, appreciation, and advocacy to the community. Join us at meetings, or visit our website to find out more.



Great Horned Owl by Brendan Lanpher

An early morning walk is a blessing for the whole day.

Henry David Thoreau



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**Get the latest program information via our free eNewsletter** – send your email address to editor@ZumbroValleyAudubon.org or subscribe online at www.ZumbroValleyAudubon.org.



"The world is full of magic things, patiently waiting for our senses to grow sharper."

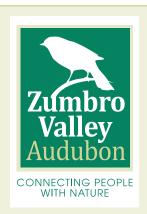
W.B. Yeats



**Family Friendly Activities:** It is important that children get frequent experiences in nature. To do that their parents need to be supportive, and the opportunities need to be local. When we provide fun, hands-on activities, kids and adults come away with a renewed sense of wonder. We believe there is great potential in this area.



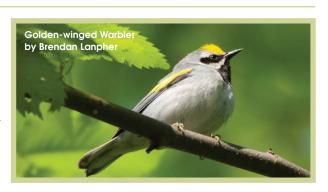
Catching and tagging monarchs at Northern Hills Prairie.



We are an all-volunteer nonprofit 501(c)(3) organization. Your gift is 100% deductible.

### Dear Members,

Another year has passed, one filled with events, activities and accomplishments. We enjoyed providing programs, field trips and many hands-on, family-friendly activities that encourage an increased sense of belonging and curiosity about our natural world.



Your financial support is critical. Donations are our largest source of funds. Without you, many of the educational and outreach activities would drop by the wayside. Thank you for your continued support!

Sandy Hokanson President / Zumbro Valley Audubon

Black-capped Chickadee by Sandy Hokanson



### Annual Report / May 1, 2016 - April 30, 2017



**Programs:** We hosted a wide variety of well-attended free programs covering topics as diverse as raptors, climate change, cougars, and citizen advocacy. Everyone is welcome to attend and bring a friend!

**Field Trips:** Our guided field trips have become increasingly popular and are a great way to introduce people to the world outside their back door.

- Monthly walk at Quarry Hill Park
- Walks at Kutzky Park, Hok-si-la Park in Lake City, MN and other local, county, & state parks and reservoirs.

**Cifizen Science:** This important work helps further our scientific knowledge of our local area and the world around us.

- Christmas Bird Count
- Annual Butterfly Count
- Chimney Swift Sits
- Bird banding & nest box monitoring



Outreach: Our outreach efforts, especially for a chapter of our size, are extensive:

- · International Festival of Owls
- Arbor Day / Earthfest / Oxbow Spring Fest
- Sargents Garden Party
- Damsels & Dragonflies and our Annual Bug Hunt
- Monarch Tagging events

**Publicity:** Social media is a very cost effective way to advertise. More than 850 people follow us on Facebook and 440 read our bi-monthly eNewsletters. Our newly updated website receives thousands of page views each month. We also enjoy excellent print publicity thanks to the Rochester Post-Bulletin and our fliers distributed around town.

### 2016 Financial Overview

# Income

Total	\$ 7,217
Miscellaneous	\$ 425
Corporate Grants	\$ 1,648
Donations - Individual	\$ 3,899
Audubon Dues	\$ 1,245

### **Expenditures**

Programs/Insur./Rm rental	\$ 1650
Education & outreach	\$ 726
Mailings/Fund Raising	\$ 955
PO Box & other misc. exp.	\$ 321
Sponsorships & support	\$ 950
Website fees	\$ 155
Total	\$ 4,757

Your money has wings!

50% is used for programs, speaker fees, educational & outreach supplies, and insurance

26% is spent on mailings (ex: our fund appeal, bylaws notice, print newsletters), postage and other miscellaneous items.

20% is spent supporting like-minded causes.

> 3% keeps our website live.

## Looking forward:

Thanks to your generous donations last year we now have funds available for some larger projects. These may include:

- · Chimney swift nesting tower
- Osprey nesting platform
- Pollinator garden / education materials
- · Expanded monarch tagging events
- Funding other small projects & grants

If you have a project you'd like us to consider funding, please contact any board member (see our web site for current contact information).

#### Please consider a donation

using the enclosed envelope so we can continue providing free programs and connecting people with nature. Thank you!